



## MEMBERSHIP PARTNER BENEFITS

### TRAVEL GUIDE LISTING

Each year, Destination Yellowstone produces a full-color travel planner. As a Member, your business receives a listing under your business category(ies), making it easier for travelers to find you.

- + 45,000 printed guides
- + Aprx. 60,000 digital guide views
- + Aprx. 20,000 guide downloads



### FEATURED WEBSITE LISTING

DestinationYellowstone.com receives more than 500,000 visitors each year.

Your featured listing includes:

- + Your Logo
- + Up to 4 photos
- + Business description
- + Contact information
- + Website and social media links
- + Extensive list of amenities
- + Microsite featured listing (category specific)
- + Share deals and specials to gain additional exposure

### VISITOR INFORMATION CENTER REPRESENTATION & REFERRALS

Representation by the Visitor Information Center staff, 7 days a week, year-round to visitors that enter the VIC yearly. Additional responses daily to phone, mail and Internet inquiries.

- + 200,000+ yearly visitors
- + Brochure/rack card/business card space to showcase your business

### SOCIAL MEDIA PROMOTION

Partner Spotlight Facebook post + callouts

### EVENT PROMOTION

Ability to add events on [destinationyellowstone.com](http://destinationyellowstone.com)

\*You are investing in your community by helping us provide an online event calendar and supporting local events, such as the Christmas Stroll & the 4th of July Parade.

### PARTNER BADGES

Ability to display the Destination Yellowstone partner badge with backlink on your website and digital materials to add credibility and SEO benefits.

### PARTNER DECAL

Proudly display your colorful decal sticker on your storefront window.

### CHAMBER CONNECTION NEWSLETTER

### RIBBON CUTTINGS

Feature ribbon cuttings for Grand Openings & Business Anniversaries and featured on Social Media and in the Chamber Connection Newsletter emails

### TOWN MAPS

Access to FREE town maps year-round!  
(Non-Member price of \$10.00/pad of 100)



### AFFORDABLE EXPOSURE

A La Carte advertising opportunities available

CONTACT KATRINA WIESE AT [PRESIDENT@DESTINATIONYELLOWSTONE.COM](mailto:PRESIDENT@DESTINATIONYELLOWSTONE.COM)  
OR 406.646.7701 IF YOU HAVE ANY QUESTIONS!