



Your Chamber at Work

Destination Management Organization/Marketing

Promoting the region as a premier destination through strategic marketing, tourism development, and visitor engagement campaigns.

- Annual Marketing Plan
- Administer Lodging Facilities Use Tax Funds for West Yellowstone
- Produce an Adventure Planner
- DestinationYellowstone.com website Maintenance & Upkeep
- Social Media
- Event Marketing Support

Business Growth & Advocacy

Championing local business interests through legislative advocacy at local, State & Federal levels.

Provide legislative updates & hold public forums.

Business & Community Support

Supporting businesses and the community through resources, partnerships, networking, & programs that strengthen our local economy.

- Crisis Management and Communication
- Public Relations
- Chamber Connection Emails
- Public Forums
- Work with Partners

Visitor Information Center

Serves as the centralized hub for travelers: Provides essential information, education, and practical amenities like maps, & public restroom facilities.

Provide Economic Impact: Educated visitors stay longer and spend more money, which directly boosts the local economy.

Generate direct revenue & exposure for Chamber-member businesses.

Interactions with travelers help staff gather firsthand data on visitor preferences, demographics, & trends. The Chamber/DMO uses this information to optimize its marketing across social & digital.

Member Services

Provide valuable resources and support to help members thrive.

- Produce Town Map
- Produce ATV/OHV Map
- Produce Snowmobile Map
- Ribbon Cuttings

Event & Other Committees

Christmas Stroll & Parade of Lights

Fourth of July Parade & Fireworks

Kids N Snow

West Yellowstone Ice Fishing Tournament

Snow Shoot

West Yellowstone Trails Program

- Maintenance & Upkeep of ATV/OHV & Snowmobile Trails
- Grooming of trails
- Maintains State & Program Owned Groomers
- Administers Grant Funds
- Administers Friend of the Trails Program

Cross-Country Ski Committee

- Yellowstone Ski Festival
- Monetary support for the Grooming of Rendezvous Trails with WYSEF
- Administers Grant Funds
- Administers Friend of the Trails Program
- Supports other Ski Events: Rendezvous Race, Biathlon Events, SPAM Cups & Taste of the Trails

Strong Business. Strong Community. Stronger Together.